SPOTLIGHT ON
Enrollment Publications and Communications

The Office of Enrollment Publications and Communications manages multiple tasks in regards to Monmouth University publications as well as the University’s website. They design and handle publications for the Office of Admissions for enrollment and retention purposes, and for other departments including University Advancement, the Monmouth University Police Department and the Center for Student Success. The department is also involved in several aspects of designing the University website and manages the social media strategies for the University, including Facebook, Twitter, and YouTube.

Sarah Savarese is the Director for Enrollment Publications and Communications and oversees all of the tasks and projects for which the department is responsible for. Sarah has been a member of the department for approximately 10 years, and loves how versatile her is. Sarah says she loves being able to work with different people across campus, and to educate them about Monmouth’s branding campaign.

Sarah says she “has always loved the written word,” and loves to see how “opportunities” come together and brought her where she is today. She also loves when people come to her to ask questions and “learn how things work.” Prior to Monmouth, Sarah was employed at a small firm in Pennsylvania where she worked on websites relating to astronauts and space. During her education at The College of New Jersey, Sarah also worked for an online journal and the newspaper. She received her MBA from Monmouth in 2007.

Looking back on a time where she was the sole full-time employee in the department, with only one student worker and one temporary employee, she sees how the position gave her confidence to be able to perform her job and say “I can do this.” She is also very proud of the growth she is able to see in myself.” Outside of her work, Sarah says her biggest accomplishment would be her daughter Carmen. She enjoys spending time baking with her daughter as well as doing art projects together. She also likes reading, cross-stitching and knitting. She is a member of the Kiwanis New Jersey Young Professional's Club. Kiwanis is a worldwide community service organization whose slogan is “Serving the Children of the World.”

Eileen Reinhard is the Assistant Director of Enrollment Publications and Communications. She has been a member of the University community for six years. Eileen says she loves the variety of things to do in the department. For her, it is great to help people achieve their ideas through print.

Eileen chose this profession in order to combine all of her interests. “I love to write, and I love to help people with a visual sense.” Moreover, she enjoys writing the citations for the honorary degree recipients at Commencement to share their “lifetime accomplishments accessible to everyone.” Eileen received her undergraduate degree from Seton Hall University, and is currently working towards a Masters degree in History from Monmouth.

Prior to this position, Eileen worked in journalism for a number of years. She was a reporter for publications such as the Asbury Park Press, the Star Ledger, the New York Times, and also the Times of London. Eileen also was also an editor for a wire service provider. As one of her many notable accomplishments, she was the Senior Multimedia Producer for the 2000 Presidential Election at Independent Television News (ITN) in London. In her down time, Eileen enjoys gardening, walking on the beach, and taking part in historical readings.

Bob Smith is the Communicator Coordinator for Web Initiatives. Working at the University since 2004, Bob has always been interested in the database information part of the web. During his time at Monmouth Bob, along with the rest of the department, guided the University through a major website redesign.

Questions for Enrollment Publications and Communications?

Visit Wilson Hall Lower Level

Call: 732-263-5337
E-Mail: smurphy@monmouth.edu
Bob started out as a writer for the Boston University school newspaper while working towards his undergraduate degree. After which Bob became involved with publishing and became an editor for a Human Resource newsletter published by the American Management Association in New York City. It was at this assignment that Bob discovered File Transfer Protocol (FTP) and taught himself HTML. Bob then turned the newsletter into its first website. He also taught programming at Middlesex County College. In his spare time, Bob loves to cook and incorporate healthier alternatives into his recipes.

Lauren Harms-Kreig is the Communication Design Specialist and manages much of the social networking, including Facebook, Twitter, and YouTube for the University. She has been employed at Monmouth for three years, where she also received her undergraduate degree in graphic design. Lauren says she now has her dream job, “I love the fact that I get to be very creative and get to come up with new and interesting ideas.” She is most proud of seeing all of the publications developed and available around campus. Outside of work, Lauren loves to take photography and also travel. With her family, she has been to Costa Rica, Africa, Bora Bora and New Zealand. She also played tennis in her younger years and through college, and still enjoys playing.

Vera Towie is the Communication Design Specialist in Enrollment Publications and Communications. Vera designs many of the print brochures for different departments on campus. She has worked at Monmouth for approximately three years and is proud of seeing her work displayed around campus. Vera loves “the chance to find a new way to design a piece.” She feels that the field she’s in chose her, especially since she has had a love for art since she was young. “It’s the only thing I wanted to major in when I was in college.”

Vera has had 14 years experience in graphic design and marketing. She was also a graphic design and administrative assistant at Georgian Court University for three years and was a graphic designer with the New Jersey State Department of Education. When not in the office, Vera enjoys gardening, bike-riding, and traveling with her family. She has also been busy reading, researching, and working towards her master’s degree at Monmouth in Corporate and Public Communication.

Russell Crespolini has been a Web Writer in the department for approximately nine months. He is responsible for the University website text. Russ also previously worked as a journalist for 10 years before landing his current position at Monmouth. Some of the organizations he has worked at include: the Daily Record, the Warren Reporter, Soaps in Depth (Bauer Publishing), NJN Publishing, and Straus News. When relating his past jobs to Monmouth, Russ says his current position is the perfect way to combine both halves of his career. As a journalist in a newsroom and as an adjunct at a university, he is now a journalist working in a campus setting. He loves not only the people he works with, but knowing that what he does makes a difference. “I am doing a service that enriches the community,” said Russ.

Russ is most proud of “becoming an effective part of an already well-established team. To be part of the gang is an important accomplishment.” Russ has also taught Introduction to Journalism, Rhetoric, College Composition, and Public Speaking as an adjunct professor at The College of New Jersey, Ramapo College and Montclair University. He received his undergraduate degree from Rowan University, as well as a graduate degree from Montclair University.

Outside of Monmouth, Russ is a member of Out of Order Improv, a comedy group in Morris County. Improv Comedy, as noted from the group’s website, outoforderimprov.com, is a form of theatre where actors perform based on suggestions from the audience; this is similar to the format of the hit television show “Whose Line is it Anyway?” He is also part of Vintage Gold Productions, a theatre group that performs to give proceeds to families diagnosed with ALS, also known as Lou Gehrig’s disease. To relax, Russ plays video games on his Playstation 3.

Janine Frederick is the Assistant Website Developer and has been employed at Monmouth for approximately eight months. However, she has been coming to the University since she was a young girl. Her father has helped manage the scoreboard for basketball games for the last 30 years, and she would often attend the games with him.

As for her favorite part of Enrollment Publications and Communications, Janine loves the camaraderie in the office. “Everyone’s a team. We’re like one big family, a whole bunch of cousins. It enhances the energy in the office.”

Janine worked in the Information Technology department for a local government agency in Middletown prior to working for the University. There, she was part of the help desk, television station and agency’s IT security. She is most proud of the animated e-Card she made for the University during the holiday season. In her spare time, Janine is also an Auxiliary Police Officer. “It’s an adrenaline rush knowing you just helped somebody.” She also loves to read and write comic books, having been published on the DC Comics website in 2010, and “feed” her Netflix addiction. Janine also does a lot of cooking, creating intricate dinner meals and desserts, to relax.

---

Update Your Preferences in the EMERGENCY NOTIFICATION SYSTEM

Blackboard-Connect is Monmouth University’s primary emergency notification system. It enables students, faculty and staff to have emergency alerts sent to any registered phones and/or e-mails.

Registration is free. Simply log into https://ecampus.monmouth.edu/notify/index.php by using your Monmouth University login and password. You may also update your information at any time by logging back into Blackboard-Connect.

Username:  
Password:  

Please use your MONMOUTH0 / HAWKDOM2 account

LOG IN

Current students and employees must sign into this system to modify their contact information.

Former students and employees must contact the Information Systems Help Desk at 732-923-4357 or helpdesk@monmouth.edu to be removed from the Emergency Notification System.
**Say “Hello” To...**

**Debbie Byrnes**
Debbie Byrnes joined the department of Affirmative Action, Human Relations and Compliance on February 28 as the Coordinator of Compliance Programs. Debbie attended Bergen Community College and has worked for a number of law firms throughout New Jersey. She has served as a Senior Legal Secretary and Special Projects Manager, among other roles.

**Mindy Hintelmann**
Mindy Hintelmann joined the University Police department as the ID/Card Access Clerk on February 28. Previously, Mindy held a number of positions at Aon Consulting including Benefits Counselor and Administrative Associate. Mindy graduated from William Paterson College with a Bachelor’s degree in Liberal Studies.

**Lu-Ann Russell**
Lu-Ann Russell was named the Director of Conference and Event Services on March 1. Lu-Ann received her Bachelor’s degree from Georgian Court College where she majored in Business Administration and minored in Marketing. After graduating, Lu-Ann worked for Georgian Court College, the American Cancer Society, as well as the Monmouth Medical Center Foundation, in roles of coordinator and director of Special Events.

---

**Employee Activity Committee (EAC) News**

On Saturday, March 12th we went to New York City to see the Broadway musical *Jersey Boys*. This trip was back again this year due to popular demand! All 40 people on the trip really enjoyed the show about the Four Seasons.

Our 4th Annual American Cancer Society Relay for Life on campus was held on Friday, April 15th into Saturday morning, April 16th. We had 53 teams registered and are looking forward to a wonderful event. Please plan on joining us for the Opening Ceremonies at 7:00pm on the practice field next to Kessler Field. Our theme this year is a carnival, so there will be plenty of games, prizes and food. Join us as we Celebrate. Remember. Fight Back.

Our EAC event for May will take us back to New York City on Saturday the 14th to see the new Broadway show, *Baby It’s You*. This original Broadway musical is based on the inspiring true story of Florence Greenberg, who was a suburban housewife from New Jersey and discovered the Shirrelles and created Scepter Records. The show features non-stop doo-wop, pop and rock’n’roll classics such as “Dedicated To The One I Love,” “Duke of Earl,” “He’s So Fine,” “It’s My Party,” “Louie Louie,” “Mama Said,” “Shout,” “Sixteen Candles,” “Twist and Shout” and many more hits from the sixties. The price of $66.00 per person includes bus fare and mid-mezzanine seats.

We are looking into a *Sunset Cruise on the Navesink* during the month of June. The boat, the Venture, has been updated and is back in the water and ready to cruise. Please look for a future announcement regarding this event.

Once again we have discounted *Six Flags Great Adventure* tickets for sale. Opening day was April 9th. The Season Pass for the Theme Park & Safari is $85.00 per pass, no minimum number of Season Passes necessary. This is a savings of $26.99 per pass compared to the on-line price. Regular daily admission tickets for the Theme Park and Safari will be $32.00 per ticket. Regular daily admission tickets for Hurricane Harbor will be $27.00 per ticket. New for 2011 is The Green Lantern, a standup, steel roller coaster. There is also a new area in the theme park, Safari Discoveries, where you can visit some of the babies born in the Wild Safari this past year. Plan on visiting Great Adventure this summer to see the amazing shows, conquer 13 roller coasters and visit the three expansive children areas at the world’s ultimate thrill park.

We also have discounted AMC movie tickets for $7.00 per ticket. Please remember to make use of the discounted offers from The Buyers Edge and Plum Benefits. If you have any suggestions, please contact Sharon Smith by e-mailing ssmith@monmouth.edu or by calling extension 7594.

---

**Summer Hiring**

The Office of Human Resources has begun making arrangements for summer hiring.

If any of your departments will be hosting programs this summer that will involve hiring of temporary employees, please contact us as soon as possible at extension 3540. We will be happy to assist you with personnel actions, postings, background checks, orientation and compensation.

Similarly, if your upcoming summer programs will involve hiring student workers, please contact Student Employment now as well at extension 5706. Please contact Human Resources if you have any questions or concerns.

---

**Campus Connection 3**
BLUE CROSS BLUE SHIELD ON CAMPUS

In an effort to provide enhanced customer service, The Office of Human Resources has scheduled for a Horizon BCBSNJ representative to be on campus on a monthly basis to assist you with any benefit or claim inquiries. This service will be available beginning Tuesday, June 14, 2011 and continue on the second Tuesday of each month. Please contact Sharon Smith at 571-7594 or email her at ssmith@monmouth.edu in Human Resources to schedule an appointment. Please make sure to bring copies of any pertinent documents (EOBs or statements) to your appointment to help expedite the research process.

Welcome Aboard!


Ruth Amato ........................................University Police
John Burke......................Economics, Finance and Real Estate
Debra Byrnes .................................Affirmative Action, Human Relations and Compliance
Terry Eidson.............................Registration and Records
Mindy Hintelmann......................University Police
Linda Oertel..............................University Advancement
Caitlin Petro ..............................Tutoring Center
Luann Russell ..............................Conference and Event Services

Transfers


Colleen Hoherchak .................Psychological Counseling
Eileen Jones ..............................Foreign Language Studies
Patricia LaMarca ........................Computer Science-Software Engineering

What’s New at MU?

MONMOUTH UNIVERSITY ANNOUNCES ITS FIRST DOCTORAL PROGRAM

Monmouth University is pleased to announce its first doctoral program, Doctor of Nursing Practice (DNP), will begin in Summer 2011.

“We are proud to offer the DNP program. This program will prepare nurses at the highest level of nursing practice to be leaders in applying research to practice,” states Dean of the School of Nursing and Health Studies Janet Mahoney.

The DNP is a post-master’s degree program that addresses the complexity of healthcare systems and aims to produce clinicians who are able to excel in today’s highly complex, and rapidly evolving, medical environments. DNP graduates will synthesize and integrate their learning onto professional platforms where they can advocate for, and deliver, quality healthcare to diverse populations. Students will learn from distinguished faculty with doctoral degrees and receive individualized mentoring for their capstone project. The 36-credit program is offered online, with three on-campus days required twice a semester.

A capstone project, designed to bring together the theoretical and practical work done both in and out of the classroom, is a requirement for all students enrolled. Throughout the program, nurses will gain the knowledge and skills needed to influence access to healthcare, to promote safety standards, and to advocate on a local, regional, and national level for policy that improves delivery systems.

The need for a DNP program is a result of the decision made by the American Association of Colleges of Nursing (AACN) to change the current level of preparation necessary for advanced practice nurses from the master’s degree to the doctoral level by the year 2015.

“Monmouth University is thrilled to offer its first doctoral program. The DNP program will help to educate New Jersey’s future leaders in nursing and nursing education,” notes Monmouth University President Paul G. Gaffney II.

For more information on the DNP program, visit www.monmouth.edu/dnp.

Promotions


Donald Moliver ........................................ Dean of the Leon Hess Business School
I am pleased to announce the appointment of Dr. Donald Moliver as Dean of the Leon Hess Business School (LHBS), effective April 1, 2011, for a five year term that will conclude on June 30, 2016. Dr. Moliver, who received the recommendation of the LHBS Dean Search Committee and has served as the Interim Dean of the Business School since July 1, 2010, will lead the Business School in all facets of its operations, from building on the School’s AACSB-accredited academic programs and to generating substantial new enrollments in the Business School through distinctive new programs and more agile academic delivery, to raising friends and funds to distinguish the Leon Hess Business School as a regional leader and national presence and as a valuable resource to area businesses.

Dr. Moliver brings impressive credentials to his task. He received the University's Distinguished Teacher Award in 1990 and is a highly recognized expert in real estate in New Jersey. He holds the Steven and Elaine Pozzycyki Chair in Real Estate and, more generally, he is highly experienced in many aspects of faculty leadership and government. Of particular note, he was the founding director of the Kislak Real Estate Institute and has served in that position since 1992. As a result of his appointment as permanent dean, he will step down as director of the Kislak Real Estate Institute, effective April 1. The University will begin a process soon to name a successor as the KREI Director.

Please join me in thanking Dr. Moliver for his excellent service to date as Interim Dean and in congratulating and wishing him well on his new assignment as Dean of the Leon Hess Business School.

Thomas S. Pearson, Ph.D.
Provost/Vice President for Academic Affairs

Monmouth University introduced King Rice as its new men's basketball head coach on Wednesday, March 30, 2011. The official introduction of Rice as Monmouth’s fifth men's basketball head coach took place in the Hall of Fame Lounge in the Multipurpose Activity Center. The announcement was made by Vice President and Director of Athletics Dr. Marilyn McNeil, and President Paul Gaffney. The press conference is also available free on HawkVision on GoMUHawks.com.

A native of Binghamton, N.Y. and a 1992 graduate of North Carolina, Rice has 13 seasons of experience in the collegiate coaching ranks, 10 of which came with current Vanderbilt head coach Kevin Stallings. For the past five seasons, Rice has been an assistant coach at Vanderbilt, where the Commodores made the NCAA Tournament four of those years out of the Southeastern Conference.

As a point guard at North Carolina from 1988-91, Rice played for legendary coach Dean Smith, helping the Tar Heels to a 29-6 overall mark and appearance at the 1991 NCAA Final Four. He finished his career ranked third on the Tar Heels’ all-time assist list with 629, and that mark ranks 11th all-time in Atlantic Coast Conference annals. Rice, who was a team captain in 1990-91 alongside Pete Chilcutt and Rick Fox, earned UNC’s Carmichael-Cobb Award (team’s outstanding defensive player) as a junior, and as a senior was tabbed the Foy Roberson Award recipient as the team’s Most Inspirational Player.

Rice, who played in 140 career games for the Tar Heels and once had 13 assists in a single-game versus Kentucky, earned his bachelor’s degree in communications from North Carolina in 1992. Rice also served as head coach of the Bahaman National team for three seasons from 2001-2004. A 1987 McDonald’s High School All-American, Rice is married to Summer and the couple has a son, Alexander.
To Your Health......

STRESS MANAGEMENT

Stress is a natural part of life. We often hear friends, family and coworkers comment with expressions very familiar to most of us, "I’m stressed out," or "I’m under too much stress," or "Work is so stressful." Stress is hard to define because it means different things to different people; however, it is clear that most stress is a negative feeling rather than a positive feeling.

Stress can be both physical and mental

You may feel physical stress which is the result of too much to do, not enough sleep, a poor diet or the effects of an illness. Stress can also be mental: when you worry about money, an ill family member, will I be able to retire, or experience an emotionally devastating event, such as the death of a spouse or being fired from work.

However, much of our stress comes from less dramatic everyday responsibilities. Obligations and pressures which are both physical and mental are not always obvious to us. In response to these daily strains your body automatically increases blood pressure, heart rate, respiration, metabolism, and blood flow to your muscles. This response is intended to help your body react quickly and effectively to a high-pressure situation. However, when you are constantly reacting to stressful situations without making adjustments to counter the effects, you will feel stress which can threaten your health and well-being.

How do I know if I am suffering from stress?

It is important to remember that each person handles stress differently. Some people actually seek out situations which may appear stressful to others. A major life decision, such as changing careers or buying a house, might be overwhelming for some people, while others may welcome the change. Some find sitting in traffic too much to tolerate, while others take it in stride. The key is determining your personal tolerance levels for stressful situations.

Stress can cause physical, emotional and behavioral disorders which can affect your health, energy level and peace-of-mind, as well as personal and professional relationships. Too much stress can cause relatively minor illnesses like insomnia, backaches, or headaches, and can contribute to potentially life-threatening diseases like high blood pressure and heart disease.

How to Relieve Stress

Join your fellow employees and partake in the many offerings at the Monmouth University Annual De-Stress Day. For instance, you can participate in the Reiki group session. Reiki is a Japanese technique for stress reduction and relaxation that also promotes healing. It is administered by “laying on hands” and is based on the idea that an unseen “life force energy” flows through us and is what causes us to be alive. If one’s “life force energy” is low, then we are more likely to get sick or feel stress, and if it is high, we are more capable of being happy and healthy. Enjoy the many benefits of Integrated Energy Therapy.

IET clears energy blocks that limit your health, life purpose, prosperity and creativity by gently releasing limiting energy patterns of your past and empowering and balancing your life in the present. Last year’s chair massage was a huge hit with employees – ten minutes of reducing tense muscles that trigger the relaxation response. If you prefer a high intensity cardiovascular workout to rid yourself of stress then the Zumba Dance class is for you. As with any cardiovascular workout, the benefits of Zumba can include calorie burn, increased aerobic threshold, more stamina, increased bone density, improved balance and muscle tone, less body fat, and lower blood pressure. Whatever your preference, you will find something that suits you at the De-Stress Day Employee Event. See you on May 10th!

Did You Know? ... IT’S TIME FOR PERFORMANCE EVALUATIONS!!!

The annual review cycle has begun for administrators, non-union staff, police and OPEIU members. Supervisors should log in to People Admin at http://jobs.monmouth.edu/hr to begin their evaluations.

Remember that evaluations should be routed to the Next Level Reviewer all of the way to your Vice President, who will send the forms electronically to Human Resources. Once approved, evaluations will be returned to supervisors so that they may conduct meetings with their employees.

If you have any questions, please call Robyn Salvo or Kathy Stein at extension 4445.
DO YOU HAVE A QUESTION ABOUT BENEFITS? JUST...

Ask Kathy?

Do I have medical benefits when traveling outside of the United States?

As a subscriber to the Horizon Blue Cross Blue Shield Direct Access healthcare benefit offered at the University you are provided with access to medical care if and when you need it when traveling outside of the United States. As summer approaches and vacations are planned, you can rest easy knowing that your healthcare coverage provides benefits not only across the country, but around the world.

BlueCard is a national program that enables members of one Blue Cross Blue Shield company to obtain healthcare services while traveling or living in another Blue Cross Blue Shield company's service area. The program links participating healthcare providers with the independent Blue companies across the country and in more than 200 countries and territories worldwide, through a single electronic network for claims processing and reimbursement.

Within the United States you should always carry your current Horizon Blue Cross Blue Shield Plan ID card. In an emergency, go directly to the nearest hospital. However, to find nearby doctors and hospitals, call the provider services phone number on the back of your identification card. When you arrive at the participating doctor's office or hospital, show the provider your ID card.

The provider will identify your benefits through this symbol.

Outside the United States you should verify your international benefits with your Horizon Blue Cross Blue Shield Direct Access Plan before leaving the United States. Coverage may be different outside the country. Always carry your current ID card. As always, in an emergency, go directly to the nearest hospital. If you need to locate a doctor or hospital, or need medical assistance services, call the BlueCard Worldwide Service Center at 1.800.810.BLUE (2583) or call collect at 1.804.673.1177, 24 hours a day, seven days a week. An assistance coordinator, in conjunction with a medical professional, will arrange a physician appointment or hospitalization, if necessary.

Call the BlueCard Worldwide Service Center at 1.800.810.2583 when you need inpatient care. In most cases, you should not need to pay upfront for inpatient care at participating BlueCard Worldwide hospitals except for the out-of-pocket expenses (non-covered services, deductible, co-payment and co-insurance) you normally pay. The hospital should submit your claim on your behalf. In addition to contacting the BlueCard Worldwide Service Center, call your Horizon Blue Cross Blue Shield Direct Access Plan for pre-certification or pre-authorization. You can find the phone number on your ID card and is different from the number listed above.

You will need to pay upfront for care received from a doctor and/or non-participating hospital. Then complete a BlueCard Worldwide claim form and send it with the bill(s) to the BlueCard Worldwide Service Center (the address is on the form). The claim form is available from your Horizon Blue Cross Blue Shield Direct Access Plan, the BlueCard Worldwide Service Center, or online at http://www.bcbs.com/coverage/bluecard/bluecard-worldwide.html.

---

**Important Dates**

**MAY**

10 Employee De-Stress Day
14 EAC Trip: “Baby It’s You” on Broadway
18 Commencement
22 Summer Hours Begin
24 President’s Cup Tournament
30 Memorial Day Holiday

**JUNE**

16 Medical Voluntary Incentive Program
17 4th Quarterly Payment
17 Performance Appraisals Must be Reviewed with Employees and Returned to HR

**JULY**

1 Medical, Dental, Vision and Medical Voluntary Incentive Program: Open Enrollment Changes Take Effect
4 Independence Day Holiday
5 Submission of Tuition Remission Forms for Fall 2011 Semester Begins

---

**Seen on Campus...**
Student Employee Appreciation Week
“Deck Your Door Contest”
APRIL 14, 2011
Student Employee of the Year Reception
APRIL 15, 2011

American Cancer Society Relay for Life
APRIL 15, 2011
American Cancer Society Relay for Life
APRIL 15, 2011

Editors: Maureen Coffey, Patricia Swannack
Writer: Gina Columbus
Contributors:
Petra Ludwig Shaw, Betsy Lunney, Blaze Nowara, Thomas Pearson, Jim Reme, Robyn Salvo, Sharon Smith, Chris Tobin