

Researching a Company

Subject Research Guide

Contained within this document are selected resources at the Monmouth University Library, useful for locating information on company research. For additional resources, search the Library catalog or call the reference desk at 732.571.3438.

Finding Books

Visit <http://millenium.monmouth.edu/search.html> to find books in the Monmouth University Online Library Catalog.

Search Tips

Keyword Searching - "corporations" or "business" or a specific company name.

Reference Books

D&B Business Rankings. Ref HG 4057 A237 Business Collection

Thomas Register of American Manufacturers. <http://www.thomasnet.com/index.html>

Corporate Snapshots

Google Finance <http://finance.google.com/finance>

Marketwatch <http://www.marketwatch.com/>

Reuters <http://www.reuters.com>

Yahoo Finance <http://finance.yahoo.com>

Financial Data and Annual Reports

Hoover's Online. Great free source for company information on the Web. Some areas are for members only, but company capsules, basic financials and news releases are all free. Excellent links to annual reports, SEC filings, parent companies, competitors. <http://www.hoovers.com/free/>

SEC Edgar. Contains 10-K or 10-KSB reports for all public companies and others required by law to file forms with the U.S. Securities and Exchange Commission (SEC). To search for 10-K reports by company name, click on "Search the EDGAR Database," then "Search the EDGAR Archives." Enter company name as search keyword.
<http://www.sec.gov/edgar.shtml>

The Value Line Investment Survey. **Ref HG 4501 V26 Reference Desk**

Analysis of 1700 stocks, including recommendations, rankings and advice. Also available online at valueline.com. Ask for the password at the Reference Desk.

Finding Journal Articles

Visit <http://library.monmouth.edu/researchdb/researchdb.php> to locate databases available at Monmouth University. The databases provide access to articles in newspapers, magazines, trade publications, and scholarly journals.

Databases for conducting company research can be accessed from the Research Databases page under the subject category **Business & Economics** or from the **alphabetical list of databases:**

ABI-Inform Global	Covers all aspects of business research.
Business Source Premier (EBSCO)	Business coverage. Full-text journals, Datamonitor Reports (Corporate, Country, Industry), and SWOT analyses.
Corporate Affiliations	Provides information on parent companies, affiliates, subsidiaries and divisions.
Hoovers	Company information on 40,000 public and non-public companies including location, competitors and more. Also includes summary financials, top officers and company history for public companies.
LexisNexis Academic	Full-text source for trade journals and newsletters. Choose Business section and news, company financials, or accounting categories.
Proquest Newspapers	Full-text and full image New York Times articles, 1851-current.
RefUSA	Search for businesses based on employee size, sales volume, type of business and location.
Standard & Poor's NetAdvantage	Electronic version of most of S&P's investment research and commentary, directories and data on 85,000 private companies.
ValueLine	Provides current investment research information including more than a dozen print and electronic for timely information on stocks, mutual funds, special situations, options and convertibles. Limited access, ask for password at the reference desk.

Need more help?

- Access the Monmouth University Library Page at <http://library.monmouth.edu/>
- Access the Research Help Page at <http://library.monmouth.edu/help/help.php>
- Use our Ask-a-Librarian service at <http://library.monmouth.edu/help/ask.php>
- See the Library's hours at <http://library.monmouth.edu/about/about.php#hours>
- Call the reference desk at 732.571.3438.

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