

FEFFER

YES SIR, THIS IS "NICE CAUSES, INC." DID YOU HAVE IN MIND SOMETHING LIBERAL?



WELL, I USED TO LEAN TOWARD CIVIL RIGHTS BUT IT NO LONGER LOOKS LIKE A WINNER.



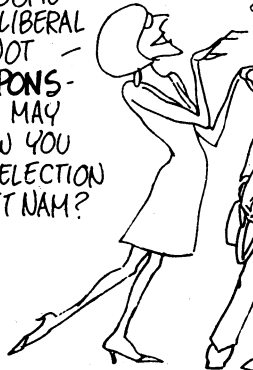
TRUE, IT HAS DROPPED FROM — STYLE. AND NOW YOU'RE SUFFERING FROM A MORAL VACUUM?



I'M SHOPPING FOR SOME-THING REALLY NICE TO TAKE ITS PLACE.



I SEE—YOU'D WANT SOME-THING LIBERAL YET NOT — IRRESPONSIBLE. MAY I SHOW YOU OUR SELECTION ON VIETNAM?



—MM— PERHAPS SOME-THING LESS DARING—

OH, WE OFFER SOME WONDERFULLY SAFE CHOICES ON VIETNAM. THOSE OF OUR CLIENTS WHO'VE ABANDONED CIVIL RIGHTS TELL US A STAND ON VIETNAM IS JUST WHAT THEY NEED TO FEEL RIGHTEOUS AGAIN.



I'D HATE TO WASTE MY OUT- RAGE ON ANOTHER LOSER.



WHAT WE RECOMMEND IS A STAND JUST A — SMIDGIN TO THE LEFT OF THE PRES-IDENT'S. YOU APPRE'VE OF HIS MOTIVES BUT NOT HIS METHODS.



SAY, THAT'S THE STAND I TOOK ON MCCARTHY! IT WAS A WINNER!



IT LOOKS SMASH-ING ON YOU!



A LITTLE LESS BOMBING

—MM— I'VE ALREADY FORGOTTEN ABOUT NEGROES.

